SEASON 2 · 2027 PARTNERSHIP LEVELS

Partner with the Truro Tidal Queens

A non-profit elite women's basketball team in the MWBA
Future Queens: camps and mentorship for girls U10 to U16 in Colchester County



5 home games at Dal AC, Truro, late April to mid-June 2027 **460+** Instagram followers **50-100** people per game (Season 1 avg) **25-75** livestream viewers per game (Season 1)

CROWN PARTNER
$10,000
1 available

- Official Crown Partner title, Season 2
- Top billing on tidalqueens.ca and every partner graphic
- Most prominent jersey logo (MWBA rules)
- 20 social posts, incl. 3 spotlights
- Featured at Future Queens camps
- Recognition at 3 proposed 2027 events
- Plus everything in Presenting

PRESENTING
$5,000
1 available

- "Season 2, presented by [You]" naming
- Premium jersey logo (MWBA rules)
- 12 social posts, incl. 2 spotlights
- "Presented by" on all 5 game-day graphics
- Named Future Queens partner at camps
- Banner, PA, livestream logo†
- Plus everything in Jersey & Court

JERSEY & COURT
$2,500
Up to 2 available

- Name or logo on our jerseys (MWBA rules)
- Courtside at all 5 home games
- Logo on all 5 game-day graphics
- 8 social posts, incl. 1 spotlight
- Thanked at Future Queens camps
- Banner and PA each game†
- Plus everything in Weekly Series

WEEKLY SERIES
$1,000
Limited

- Presenting partner of a series of home games
- Logo on game-day graphics for each series game
- Shout-out at each game in your series
- 6 social posts
- PA at series games†
- Plus everything in Game Day except naming a game

GAME DAY
$500
5 available, 1 per home game

- "[Your Business] Game Day" for one home game
- Logo on all game-day graphics for your game
- 4 social posts
- PA mentions and a table†
- Plus everything in Community Supporter

COMMUNITY SUPPORTER
$250
Open

- Helps cover referees and scorekeepers
- Logo on tidalqueens.ca partners section
- Logo on season-end thank-you graphic
- 2 social posts
- Plus everything in Friend of the Queens

FRIEND OF THE QUEENS
$100
Open

- Name on tidalqueens.ca partners section
- Name on season-end thank-you graphic
- 1 group thank-you post
- A thank-you graphic to share

IN-KIND PARTNER
Goods or services
Food, printing, gear, venue, services

- Value agreed in writing in advance
- Counts toward our Season 2 goal
- Recognition matches the cash level its value equals

HOW IT WORKS

1. Pick a level, add-on or in-kind gift. 2. We send a written partnership agreement and invoice (HST and due dates confirmed on your invoice). 3. Sign and pay. 4. Send your logo. 5. Approve placements, and recognition runs all season.

HOW TO PAY

E-transfer to tidalqueens@gmail.com, credit card, or cheque payable to Truro Tidal Queens. Donations of any amount are welcome.

WHAT YOU SEND US

High-res logo (vector or transparent PNG), business name as it should appear, approvals contact. Due within 10 business days of signing, and before the uniform order for jersey levels.

CONTACT

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Each level includes everything in the level below it. Signature items (Crown title, "presented by", game series, game naming) belong to that level only. † Subject to confirmation; confirmed items are listed in your agreement. Add-ons available, see the full deck.

Header photo: Shawn Wyrozub Photography